

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Promotional Events, Inc.		01/07/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association
Street Address:	1000 Lakes Drive, Suite 250
City:	West Covina
State/Country:	CALIFORNIA
Postal Code:	91790
Entity Type:	Association, National Banking:

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	77259003	THE NITE THEATRE
Registration Number:	2232055	BIG THUNDER
Registration Number:	2235835	BIG THUNDER
Registration Number:	2861684	BRUNO
Registration Number:	1859147	CLUSTER BOMB
Registration Number:	2973437	DELIRIUM
Registration Number:	1418305	OLD GLORY
Registration Number:	1169194	PICCOLO PETE
Registration Number:	3051774	PREMIERE
Registration Number:	2000017	PYRO BLASTER
Registration Number:	2647404	THE AMERICAN SPIRIT
Registration Number:	0860385	THE NITE THEATRE
Registration Number:	2000570	WHISTLING PETE

CORRESPONDENCE DATA

900096369

TRADEMARK
REEL: 003695 FRAME: 0802

CH \$340.00 77259003

Fax Number: (949)451-4220

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 949-451-3800

Email: dsegal@gibsondunn.com

Correspondent Name: David A. Segal

Address Line 1: 3161 Michelson Drive

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:

96038-00558

NAME OF SUBMITTER:

David A. Segal

Signature:

/david a. segal/

Date:

01/14/2008

Total Attachments: 4

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**NOTICE OF SECURITY INTEREST IN PATENTS, COPYRIGHTS
AND TRADEMARKS**

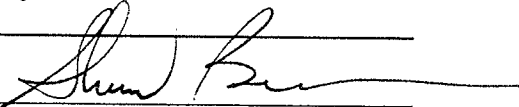
NOTICE IS HEREBY GIVEN that American Promotional Events, Inc., a Delaware corporation (the "Grantor") with an office located at 4511 Helton Drive, Florence, Alabama 35630, and Wells Fargo Bank, National Association (the "Agent"), on behalf of certain lenders (collectively, the "Secured Parties"), have entered into an Amended and Restated Security Agreement dated as of December 21, 2007 (the "Security Agreement").

Pursuant to the Security Agreement, the Grantor has conveyed, pledged, assigned and transferred to the Agent, for the equal and ratable benefit of the Secured Parties, and has granted to the Agent, for the equal and ratable benefit of the Secured Parties, a security interest in, (a) the registered patents, applications for registration of patents, and licenses of registered patents listed in Schedule A hereto, (b) the registered trademarks and service marks, applications for registration of trademarks and service marks, and licenses of registered trademarks and service marks listed in Schedule B hereto, and the registered copyrights, applications for registration of copyrights, and licenses of registered copyrights listed in Schedule C hereto, together with the goodwill of the business symbolized thereby, to secure the prompt payment, performance and observance of the Secured Obligations as defined in the Security Agreement.

The Commissioner of Patents and Trademarks and The United States Copyright Office is requested to record this notice in its records.

Dated: 1/7/08

American Promotional Events, Inc.

By: 

Name: Sheila Bernauer

Title: CEO

SCHEDULE A
TO
NOTICE OF SECURITY INTEREST IN PATENTS, COPYRIGHTS AND
TRADEMARKS

1. **Patents.**

Patent	Registration No.	Registration Date
Enhanced Efficiency Pyrotechnic Shell	7,278,355	10/9/2007
Glo-Fuze (China)	487982	

SCHEDULE B
TO
NOTICE OF SECURITY INTEREST IN PATENTS, COPYRIGHTS AND
TRADEMARKS

1. **Federal Trademark and Service Mark Registrations.**

Trademark/Service Mark	Registration No.	Registration Date
Big Thunder & Design	2,232,055	3/16/1999
Big Thunder & Design	2,235,835	3/30/1999
BRUNO	2,861,684	7/6/2004
CLUSTER BOMB	1,859,147	10/18/1994
DELIRIUM	2,973,437	7/19/2005
OLD GLORY	1,418,305	11/25/1986
PICCOLO PETE	1,169,194	9/15/1981
PREMIERE	3,051,774	1/24/2006
PYRO BLASTER	2,000,017	9/10/1996
THE AMERICAN SPIRIT	2,647,404	11/5/2002
TNT & Design	860,385	11/19/1968
WHISTLING PETE	2,000,570	9/17/1996

2. **Trademark and Service Mark Applications for Federal Registration.**

Trademark/Service Mark	Serial No.	Filing Date
THE NITE THEATRE	77/259,003	8/20/2007

SCHEDULE C
TO
NOTICE OF SECURITY INTEREST IN PATENTS, COPYRIGHTS AND
TRADEMARKS

1. **Copyrights.**

Copyright	Registration No.	Registration Date
How to Sell Fireworks	TX 4-579-298	6/16/1997

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